

LEADERSHIP EXCELLENCE



Make a quantum leap in
leading through change

Ulrike Seminati





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AUTHENTIC LEADERSHIP

IS THE KEY ENABLER OF HIGH-PERFORMING TEAMS

Your company can have the most compelling goals, but if your leaders are not able to get their teams on board you are giving away a significant amount of potential every day.

Today, leadership is synonymous with change and the imperative for leaders to become impactful change agents has never been more pressing.

However, approximately 70% of people globally resist change. If you want your leaders to master how to bring these people on board by harnessing their strengths instead of diminishing their motivation you have come to the right place.

70%
of people
resist change*

* Hans-Georg Häusel in "Think Limbic"

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Is your workforce made up of highly skilled professionals who despite their qualifications are struggling to bring their teams along for the ride?

SUCCESSFULLY IMPLEMENTING CHANGE

Successful business strategies are carried out by an effective team with a high level of engagement. Grounded leaders who communicate from their authentic selves send their messages with power and credibility and are significantly more likely to shape cohesive teams ready to go the extra mile.

If you want your leaders to cultivate excellence, trust, and buy-in regardless of the magnitude of challenges encountered – you have come to the right place.

Leaders do not lead with authenticity and by learning a bunch of new skills.

They learn to inspire others when they are grounded within themselves, believe in their capabilities, and apply powerful skills in a conscious and well-selected way that fits their personal style AND the needs of their teams.

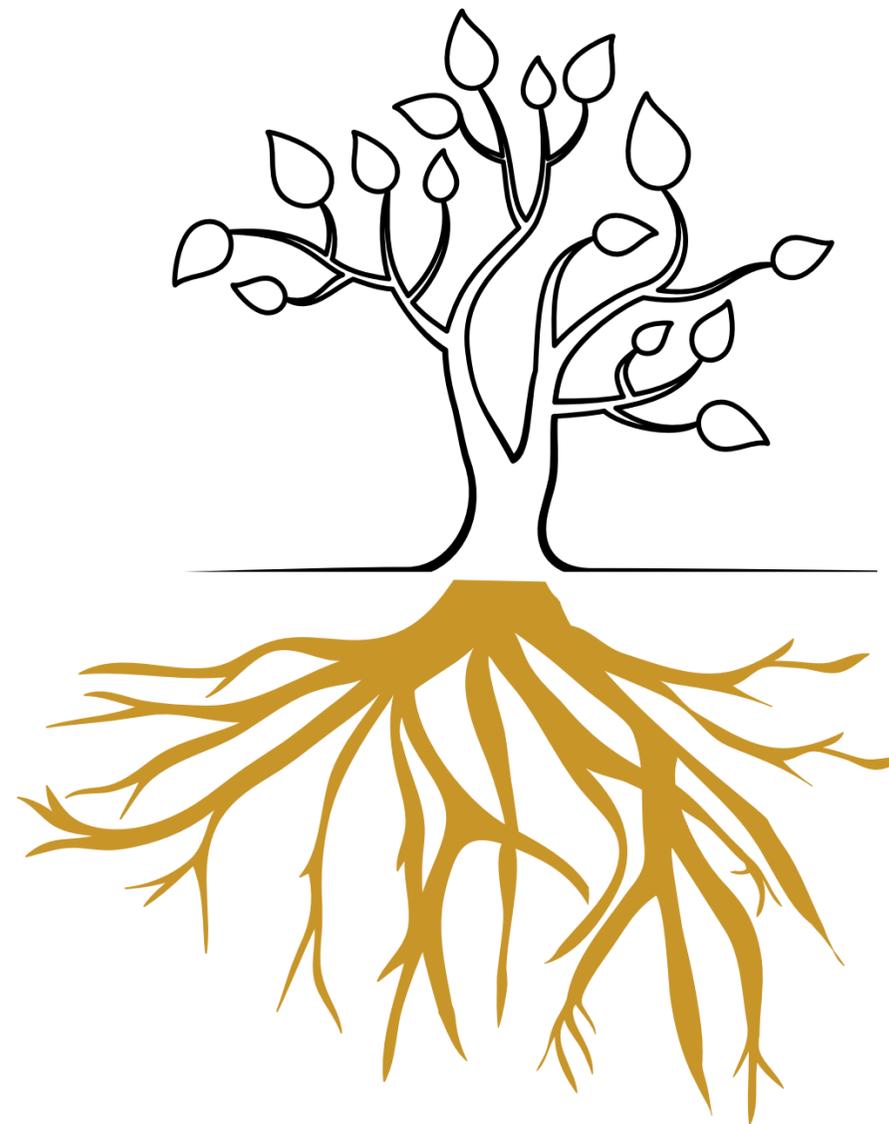


LEADERSHIP EXCELLENCE

FROM THE INSIDE OUT

Ulrike combines her personal experience of over 20 years as a corporate leader at ALL hierarchy levels (including C-level) with efficient communication techniques and powerful self-leadership methods. The training follows an integrative approach by empowering the participants to successfully apply concrete skills while releasing inner power and overcoming limiting beliefs about what's possible.

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DOING = proven leadership and communication skills

- Building trust and buy-in
- Leading through change
- Communicating with impact - from information to inspiration
- Active listening: physically, mentally, and emotionally
- Building solid relationships
- Creating Win-Win-Win situations
- Facilitating feedback to enable mutual growth
- Managing conflict constructively

Accompanied, practical application based on on-the-job situations and customized implementation steps.

BEING = authentic leader personality

- Creating the connection between personal and company goals
- Understanding and lifting existing personal limits
- Increasing applied emotional intelligence
- Detecting discrepancies between real and shown self
- Confident appearance through authentic body language
- Creating the courage to be bold and concise



I recommend running the training sessions in several modules spaced out over a period of two to four months.

This provides lasting benefits as it allows for ample time to practice on the job in between sessions.

I accompany participants over the whole period and help them to put their newly acquired capabilities into practice.

Depending on your needs, this includes regular Real-Life Experience Sharing calls to foster mutual learning individual coaching sessions.



CUSTOMIZED TRAINING SESSIONS

Held on- or offline in groups of 8 to 15 people, your leaders will obtain actionable knowledge and skills in interactive and engaging training modules according to pre-defined needs.



REAL-LIFE EXPERIENCE SHARING

In regular online calls, the participants share what they have learned while applying the newly acquired skills on the job. This creates mutual learning from which everyone can benefit beyond their own experiences.



1:1 COACHING

The 1:1 coaching sessions enable an incremental growth step and round up the whole experience by helping individuals to maximize their personal leadership and communication potential.

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I AM PLEASED TO MEET YOU.

I combine some of the most advanced self-development techniques with my vast experience as a senior corporate communications executive to provide leaders and organizations across the globe with tools that help them grow and reach their most ambitious goals.

Prior to founding my company in 2019, I worked in corporate communications for over 20 years in a variety of industries, steadily climbing the corporate ladder until I became a C-level member of the executive committee of an international pharmaceutical company based in Zurich in 2015.

During my career in the corporate world, I have designed award-winning global engagement programs and successfully implemented numerous leadership, change, and corporate culture programs. I have extensive intercultural experience both in large corporations such as Daimler AG, Syngenta AG as well as in medium-sized companies such as Acino AG or the TV station Arte.

In all these years, one thing has struck me time and again: The sustainable benefit of leader training all too often comes to nothing because the individual is unable to implement what they have learned. This happens for two reasons: The lack of accompanying the practical application of what has been learned and unconscious factors such as self-sabotaging behaviors that prevent the application of knowledge. The foundation is missing, so to speak, the fertile soil on which the potential of leaders, employees and thus the company goals can grow and flourish.

This is why I've shaped training programs that follow an integrative approach: I empower the successful use of proven communication techniques by releasing the authentic leadership style of each individual.

I hold an MA in Marketing Management from Robert Schuman University in Strasbourg, France. I am a CCA-certified coach, a member of the International Association of Coaching Institutes (ICI), and founder and host of the podcast Empowering Female Leaders. I carry out my programs in English, German or French.

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